

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
947256-1	09/09/12	September 2012	08/27/12 - 09/09/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11716

Flight Dates	Order #	Alt Order #
09/03/12 - 09/09/12	947256	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/03/12	09/07/12	5a A7N More In The AM	5-6a	MTWTF--	:30	7	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	MTWTF--				7	\$130.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	09/03/12	5:11 AM	5a A7N More In The AM	5-6a	:30	MHTV1202H	\$130.00 NM
10	KOAT	Tu	09/04/12	5:29 AM	5a A7N More In The AM	5-6a	:30	MHTV1202H	\$130.00 NM
9	KOAT	W	09/05/12	5:57 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$130.00 NM
11	KOAT	Th	09/06/12	5:23 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$130.00 NM
14	KOAT	Th	09/06/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1202H	\$130.00 NM
12	KOAT	F	09/07/12	5:14 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$130.00 NM
13	KOAT	F	09/07/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$130.00 NM
2	09/03/12	09/07/12	6a A7N More In The AM	6-7a	MTWTF--	:30	9	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	MTWTF--				9	\$330.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	09/03/12	6:53 AM	6a A7N More In The AM	6-7a	:30	MHTV1201H	\$330.00 NM
8	KOAT	Tu	09/04/12	6:13 AM	6a A7N More In The AM	6-7a	:30	MHTV1201H	\$330.00 NM
11	KOAT	Tu	09/04/12	6:44 AM	6a A7N More In The AM	6-7a	:30	MHTV1202H	\$330.00 NM
12	KOAT	W	09/05/12	6:23 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
7	KOAT	W	09/05/12	6:43 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
6	KOAT	Th	09/06/12	6:29 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
10	KOAT	Th	09/06/12	6:53 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
9	KOAT	F	09/07/12	6:14 AM	6a A7N More In The AM	6-7a	:30	MHTV1202H	\$330.00 NM
13	KOAT	F	09/07/12	6:29 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
4	09/03/12	09/07/12	Good Morning America	7-9a	MTWTF--	:30	9	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	MTWTF--				9	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	09/03/12	8:44 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
11	KOAT	Tu	09/04/12	7:27 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
7	KOAT	Tu	09/04/12	8:00 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
6	KOAT	W	09/05/12	8:40 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
10	KOAT	W	09/05/12	8:59 AM	Good Morning America	7-9a	:30	MHTV1204H	\$250.00 NM

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Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11716



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/03/12	09/07/12	Good Morning America 7-9a	7-9a	MTWTF--	:30	9	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	KOAT	Th	09/06/12	7:43 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
8	KOAT	Th	09/06/12	8:54 AM	Good Morning America	7-9a	:30	MHTV1204H	\$250.00 NM
9	KOAT	F	09/07/12	7:26 AM	Good Morning America	7-9a	:30	MHTV1204H	\$250.00 NM
13	KOAT	F	09/07/12	7:55 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
7	09/08/12	09/08/12	Sa 6a A7N More in the AM 6-9a	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	09/08/12	6:53 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV1204H	\$150.00 NM
10	09/04/12	09/07/12	Live with Regis & Kelly 9-10a	9-10a	-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Tu	09/04/12	9:23 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1201H	\$100.00 NM
3	KOAT	W	09/05/12	9:51 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1204H	\$100.00 NM
6	KOAT	Th	09/06/12	9:47 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1204H	\$100.00 NM
4	KOAT	F	09/07/12	9:43 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1204H	\$100.00 NM
12	09/04/12	09/07/12	Anderson Cooper 11a-12n	11a-12n	-TWTF--	:30	4	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWTF--	4	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	09/04/12	11:24 AM	Anderson Cooper	11a-12n	:30	MHTV1202H	\$60.00 NM
5	KOAT	W	09/05/12	11:29 AM	Anderson Cooper	11a-12n	:30	MHTV1202H	\$60.00 NM
4	KOAT	Th	09/06/12	11:41 AM	Anderson Cooper	11a-12n	:30	MHTV1204H	\$60.00 NM
6	KOAT	F	09/07/12	11:40 AM	Anderson Cooper	11a-12n	:30	MHTV1202H	\$60.00 NM
17	09/04/12	09/07/12	Ellen 3-4p	3-4p	-TWTF--	:30	6	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWTF--	6	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Tu	09/04/12	3:34 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$110.00 NM
9	KOAT	W	09/05/12	3:31 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$110.00 NM
6	KOAT	W	09/05/12	3:44 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$110.00 NM
8	KOAT	Th	09/06/12	3:47 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$110.00 NM
10	KOAT	F	09/07/12	3:30 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$110.00 NM
7	KOAT	F	09/07/12	3:45 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$110.00 NM
19	09/03/12	09/07/12	Dr Oz	4-5p	MTWTF--	:30	9	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	9	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	09/03/12	4:39 PM	Dr Oz	4-5p	:30	MHTV1202H	\$200.00 NM
8	KOAT	Tu	09/04/12	4:19 PM	Dr Oz	4-5p	:30	MHTV1202H	\$200.00 NM
11	KOAT	Tu	09/04/12	4:55 PM	Dr Oz	4-5p	:30	MHTV1201H	\$200.00 NM
12	KOAT	W	09/05/12	4:15 PM	Dr Oz	4-5p	:30	MHTV1204H	\$200.00 NM
6	KOAT	W	09/05/12	4:39 PM	Dr Oz	4-5p	:30	MHTV1204H	\$200.00 NM
13	KOAT	Th	09/06/12	4:16 PM	Dr Oz	4-5p	:30	MHTV1204H	\$200.00 NM

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11716	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/03/12	09/07/12	Dr Oz	4-5p	MTWTF--	:30	9	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	Th	09/06/12	4:33 PM	Dr Oz	4-5p	:30	MHTV1202H	\$200.00 NM
9	KOAT	F	09/07/12	4:21 PM	Dr Oz	4-5p	:30	MHTV1204H	\$200.00 NM
10	KOAT	F	09/07/12	4:57 PM	Dr Oz	4-5p	:30	MHTV1202H	\$200.00 NM
21	09/03/12	09/07/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	6	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	6	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KOAT	M	09/03/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	MHTV1202H	\$325.00 NM
5	KOAT	M	09/03/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	MHTV1201H	\$325.00 NM
6	KOAT	Tu	09/04/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	MHTV1204H	\$325.00 NM
7	KOAT	W	09/05/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	MHTV1204H	\$325.00 NM
9	KOAT	Th	09/06/12	5:24 PM	Action 7 News @ 5p	5-530p	:30	MHTV1204H	\$325.00 NM
8	KOAT	F	09/07/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	MHTV1204H	\$325.00 NM
23	09/03/12	09/07/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	8	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	8	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	09/03/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1202H	\$375.00 NM
12	KOAT	Tu	09/04/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1202H	\$375.00 NM
6	KOAT	Tu	09/04/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	MHTV1204H	\$375.00 NM
13	KOAT	W	09/05/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1202H	\$375.00 NM
7	KOAT	W	09/05/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	MHTV1204H	\$375.00 NM
10	KOAT	Th	09/06/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	MHTV1204H	\$375.00 NM
11	KOAT	F	09/07/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1204H	\$375.00 NM
9	KOAT	F	09/07/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	MHTV1202H	\$375.00 NM
25	09/03/12	09/07/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	10	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	10	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	KOAT	M	09/03/12	6:39 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$450.00 NM
8	KOAT	M	09/03/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$450.00 NM
11	KOAT	Tu	09/04/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
14	KOAT	Tu	09/04/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$450.00 NM
9	KOAT	W	09/05/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
13	KOAT	W	09/05/12	6:48 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
7	KOAT	Th	09/06/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$450.00 NM
16	KOAT	Th	09/06/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
10	KOAT	F	09/07/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
15	KOAT	F	09/07/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
28	09/03/12	09/07/12	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	5	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	5	\$520.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	09/03/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1202H	\$520.00 NM
5	KOAT	Tu	09/04/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1202H	\$520.00 NM

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Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11716



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/03/12	09/07/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	5	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	W	09/05/12	10:52 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1204H	\$520.00 NM
LR- Network Program Runover									
7	KOAT	Th	09/06/12	10:35 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1204H	\$520.00 NM
4	KOAT	F	09/07/12	10:12 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1204H	\$520.00 NM
29	09/03/12	09/07/12	Action 7 News @ 1030p 1030-1105p		MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KOAT	M	09/03/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1202H	\$350.00 NM
11	KOAT	Tu	09/04/12	11:01 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1204H	\$350.00 NM
12	KOAT	W	09/05/12	11:08 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1202H	\$350.00 NM
LR- Network Program Runover									
9	KOAT	Th	09/06/12	10:50 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1204H	\$350.00 NM
13	KOAT	F	09/07/12	10:42 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1204H	\$350.00 NM
31	09/03/12	09/03/12	CASTLE	9-10p	M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	09/03/12	9:43 PM	CASTLE	9-10p	:30	MHTV1201H	\$500.00 NM
32	09/04/12	09/04/12	HAPPY/DONT TRUST	9-10p	-T-----	:30	1	\$775.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	09/04/12	9:56 PM	HAPPY/DONT TRUST	9-10p	:30	MHTV1204H	\$775.00 NM
34	09/05/12	09/05/12	MODERN/SUBURGATORY	9-10p	--W----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	09/05/12	10:17 PM	MODERN/SUBURGATORY	9-10p	:30	MHTV1202H	\$1,100.00 NM
LR- Network Program Runover									
36	09/09/12	09/09/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/06/12	09/12/12	-----S	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Su	09/09/12	10:13 PM	Action 7 News @ 10p Sun	10-1030p	:30	MHTV1204H	\$675.00 NM
37	09/08/12	09/08/12	5-6a	5-6a	-----S-	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S-	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	5:48 AM	5-6a	5-6a	:30	MHTV1202H	\$70.00 NM
38	09/09/12	09/09/12	5-6a	5-6a	-----S	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
38	09/09/12	09/09/12	5-6a Class of Time - Pre-emptible with notice	5-6a	-----S	:30	1	\$85.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Su</td><td>09/09/12</td><td>5:27 AM</td><td>5-6a</td><td>5-6a</td><td>:30</td><td>MHTV1202H</td><td>\$85.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Su	09/09/12	5:27 AM	5-6a	5-6a	:30	MHTV1202H	\$85.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOAT	Su	09/09/12	5:27 AM	5-6a	5-6a	:30	MHTV1202H	\$85.00	NM																																																																		
39	09/09/12	09/09/12	Su 6a A7N More in the AM Class of Time - Immediately Pre-emptible without notice	A6-9a	-----S	:30	1	\$150.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----S</td><td>1</td><td>\$150.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Su</td><td>09/09/12</td><td>8:43 AM</td><td>Su 6a A7N More in the AM</td><td>6-9a</td><td>:30</td><td>MHTV1204H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	-----S	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Su	09/09/12	8:43 AM	Su 6a A7N More in the AM	6-9a	:30	MHTV1204H	\$150.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/03/12	09/09/12	-----S	1	\$150.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOAT	Su	09/09/12	8:43 AM	Su 6a A7N More in the AM	6-9a	:30	MHTV1204H	\$150.00	NM																																																																		
40	09/04/12	09/07/12	The View 10-11a Class of Time - Immediately Pre-emptible without notice	10-11a	-TWTF--	:30	4	\$175.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-TWTF--</td><td>4</td><td>\$175.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Tu</td><td>09/04/12</td><td>10:59 AM</td><td>The View 10-11a</td><td>10-11a</td><td>:30</td><td>MHTV1202H</td><td>\$175.00</td><td>NM</td></tr><tr><td>2</td><td>KOAT</td><td>W</td><td>09/05/12</td><td>10:31 AM</td><td>The View 10-11a</td><td>10-11a</td><td>:30</td><td>MHTV1204H</td><td>\$175.00</td><td>NM</td></tr><tr><td>3</td><td>KOAT</td><td>Th</td><td>09/06/12</td><td>10:31 AM</td><td>The View 10-11a</td><td>10-11a</td><td>:30</td><td>MHTV1202H</td><td>\$175.00</td><td>NM</td></tr><tr><td>4</td><td>KOAT</td><td>F</td><td>09/07/12</td><td>10:33 AM</td><td>The View 10-11a</td><td>10-11a</td><td>:30</td><td>MHTV1204H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	-TWTF--	4	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Tu	09/04/12	10:59 AM	The View 10-11a	10-11a	:30	MHTV1202H	\$175.00	NM	2	KOAT	W	09/05/12	10:31 AM	The View 10-11a	10-11a	:30	MHTV1204H	\$175.00	NM	3	KOAT	Th	09/06/12	10:31 AM	The View 10-11a	10-11a	:30	MHTV1202H	\$175.00	NM	4	KOAT	F	09/07/12	10:33 AM	The View 10-11a	10-11a	:30	MHTV1204H	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/03/12	09/09/12	-TWTF--	4	\$175.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOAT	Tu	09/04/12	10:59 AM	The View 10-11a	10-11a	:30	MHTV1202H	\$175.00	NM																																																																		
2	KOAT	W	09/05/12	10:31 AM	The View 10-11a	10-11a	:30	MHTV1204H	\$175.00	NM																																																																		
3	KOAT	Th	09/06/12	10:31 AM	The View 10-11a	10-11a	:30	MHTV1202H	\$175.00	NM																																																																		
4	KOAT	F	09/07/12	10:33 AM	The View 10-11a	10-11a	:30	MHTV1204H	\$175.00	NM																																																																		
41	09/04/12	09/07/12	Chew, The Class of Time - Immediately Pre-emptible without notice	12-1pm	-T-TF--	:30	3	\$130.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-T-TF--</td><td>3</td><td>\$130.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>KOAT</td><td>Tu</td><td>09/04/12</td><td>11:59 AM</td><td>Chew, The</td><td>12-1pm</td><td>:30</td><td>MHTV1202H</td><td>\$130.00</td><td>NM</td></tr><tr><td>1</td><td>KOAT</td><td>Th</td><td>09/06/12</td><td>12:57 PM</td><td>Chew, The</td><td>12-1pm</td><td>:30</td><td>MHTV1204H</td><td>\$130.00</td><td>NM</td></tr><tr><td>2</td><td>KOAT</td><td>F</td><td>09/07/12</td><td>12:54 PM</td><td>Chew, The</td><td>12-1pm</td><td>:30</td><td>MHTV1204H</td><td>\$130.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	-T-TF--	3	\$130.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KOAT	Tu	09/04/12	11:59 AM	Chew, The	12-1pm	:30	MHTV1202H	\$130.00	NM	1	KOAT	Th	09/06/12	12:57 PM	Chew, The	12-1pm	:30	MHTV1204H	\$130.00	NM	2	KOAT	F	09/07/12	12:54 PM	Chew, The	12-1pm	:30	MHTV1204H	\$130.00	NM											
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1	KOAT	Th	09/06/12	12:57 PM	Chew, The	12-1pm	:30	MHTV1204H	\$130.00	NM																																																																		
2	KOAT	F	09/07/12	12:54 PM	Chew, The	12-1pm	:30	MHTV1204H	\$130.00	NM																																																																		
42	09/04/12	09/07/12	GMA IN THE AFTERNOON Class of Time - Immediately Pre-emptible without notice	1-2PM	-TW-F--	:30	3	\$75.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-TW-F--</td><td>3</td><td>\$75.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Tu</td><td>09/04/12</td><td>1:36 PM</td><td>GMA IN THE AFTERNOON</td><td>1-2PM</td><td>:30</td><td>MHTV1201H</td><td>\$75.00</td><td>NM</td></tr><tr><td>2</td><td>KOAT</td><td>W</td><td>09/05/12</td><td>1:36 PM</td><td>GMA IN THE AFTERNOON</td><td>1-2PM</td><td>:30</td><td>MHTV1204H</td><td>\$75.00</td><td>NM</td></tr><tr><td>3</td><td>KOAT</td><td>F</td><td>09/07/12</td><td>1:36 PM</td><td>GMA IN THE AFTERNOON</td><td>1-2PM</td><td>:30</td><td>MHTV1204H</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	-TW-F--	3	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Tu	09/04/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	MHTV1201H	\$75.00	NM	2	KOAT	W	09/05/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	MHTV1204H	\$75.00	NM	3	KOAT	F	09/07/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	MHTV1204H	\$75.00	NM											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOAT	Tu	09/04/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	MHTV1201H	\$75.00	NM																																																																		
2	KOAT	W	09/05/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	MHTV1204H	\$75.00	NM																																																																		
3	KOAT	F	09/07/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	MHTV1204H	\$75.00	NM																																																																		
43	09/04/12	09/06/12	General Hospital Class of Time - Immediately Pre-emptible without notice	2-3p/1-2p	-TWT---	:30	3	\$100.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-TWT---</td><td>3</td><td>\$100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KOAT</td><td>Tu</td><td>09/04/12</td><td>1:59 PM</td><td>General Hospital</td><td>2-3p/1-2p</td><td>:30</td><td>MHTV1202H</td><td>\$100.00</td><td>NM</td></tr><tr><td>1</td><td>KOAT</td><td>W</td><td>09/05/12</td><td>2:24 PM</td><td>General Hospital</td><td>2-3p/1-2p</td><td>:30</td><td>MHTV1204H</td><td>\$100.00</td><td>NM</td></tr><tr><td>3</td><td>KOAT</td><td>Th</td><td>09/06/12</td><td>1:59 PM</td><td>General Hospital</td><td>2-3p/1-2p</td><td>:30</td><td>MHTV1202H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	-TWT---	3	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KOAT	Tu	09/04/12	1:59 PM	General Hospital	2-3p/1-2p	:30	MHTV1202H	\$100.00	NM	1	KOAT	W	09/05/12	2:24 PM	General Hospital	2-3p/1-2p	:30	MHTV1204H	\$100.00	NM	3	KOAT	Th	09/06/12	1:59 PM	General Hospital	2-3p/1-2p	:30	MHTV1202H	\$100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/03/12	09/09/12	-TWT---	3	\$100.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	KOAT	Tu	09/04/12	1:59 PM	General Hospital	2-3p/1-2p	:30	MHTV1202H	\$100.00	NM																																																																		
1	KOAT	W	09/05/12	2:24 PM	General Hospital	2-3p/1-2p	:30	MHTV1204H	\$100.00	NM																																																																		
3	KOAT	Th	09/06/12	1:59 PM	General Hospital	2-3p/1-2p	:30	MHTV1202H	\$100.00	NM																																																																		
44	09/09/12	09/09/12	Action 7 News @ 5p Sun Class of Time - Immediately Pre-emptible without notice	5-530p	-----S	:30	1	\$250.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/06/12</td><td>09/12/12</td><td>-----S</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Su</td><td>09/09/12</td><td>5:12 PM</td><td>Action 7 News @ 5p Sun</td><td>5-530p</td><td>:30</td><td>MHTV1204H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/06/12	09/12/12	-----S	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Su	09/09/12	5:12 PM	Action 7 News @ 5p Sun	5-530p	:30	MHTV1204H	\$250.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/06/12	09/12/12	-----S	1	\$250.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOAT	Su	09/09/12	5:12 PM	Action 7 News @ 5p Sun	5-530p	:30	MHTV1204H	\$250.00	NM																																																																		
45	09/06/12	09/06/12	WIPEOUT Class of Time - Immediately Pre-emptible without notice	7-8p	---T---	:30	1	\$500.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>---T---</td><td>1</td><td>\$500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	---T---	1	\$500.00																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/03/12	09/09/12	---T---	1	\$500.00																																																																							

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
947256-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11716	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/06/12	09/06/12	WIPEOUT	7-8p	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/06/12 7:22 PM WIPEOUT 7-8p :30 MHTV1204H \$500.00 NM									
46	09/06/12	09/06/12	ROOKIE BLUE	9-10p	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/06/12 9:48 PM ROOKIE BLUE 9-10p :30 MHTV1202H \$500.00 NM									
47	09/07/12	09/07/12	20/20	Prime Other	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 09/07/12 8:49 PM 20/20 Prime Other :30 MHTV1202H \$500.00 NM									
48	09/09/12	09/09/12	ONCE UPON A TIME	6-7p	-----S	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/09/12 6:22 PM ONCE UPON A TIME 6-7p :30 MHTV1202H \$500.00 NM									
49	09/09/12	09/09/12	ONCE UPON A TIME	7-8p	-----S	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/09/12 7:23 PM ONCE UPON A TIME 7-8p :30 MHTV1204H \$1,000.00 NM									
50	09/09/12	09/09/12	ONCE UPON A TIME	8-9p	-----S	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/09/12 8:21 PM ONCE UPON A TIME 8-9p :30 MHTV1204H \$1,000.00 NM									
51	09/09/12	09/09/12	ONCE UPON A TIME	9-10p	-----S	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/09/12 9:41 PM ONCE UPON A TIME 9-10p :30 MHTV1202H \$1,000.00 NM									
52	09/08/12	09/08/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/08/12 11:52 PM Action 7 News @ 10p Sat 10-1035p :30 MHTV1204H \$450.00 NM									
LR- Auto Racing									
53	09/04/12	09/06/12	Nightline	1105-1135p	-TWT---	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -TWT--- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 09/04/12 11:24 PM Nightline 1105-1135p :30 MHTV1202H \$100.00 NM									

INVOICE

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
947256-1	09/09/12	September 2012	08/27/12 - 09/09/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11716



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	09/04/12	09/06/12	Nightline	1105-1135p	-TWT---	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	09/05/12	11:44 PM	Nightline	1105-1135p	:30	MHTV1204H	\$100.00 NM
LR- Network Program Runover									
2	KOAT	Th	09/06/12	11:16 PM	Nightline	1105-1135p	:30	MHTV1202H	\$100.00 NM
Total Spots							115		

Payment Terms 30 Days

<u>Gross Total</u>	\$34,150.00
<u>Agency Commission</u>	\$5,122.50
<u>Net Amount Due</u>	\$29,027.50
New Mexico Tax Rate 7.0%	\$2,031.93
<u>Amount Due</u>	\$31,059.43

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 951210 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/17/12 - 09/23/12		<u>Estimate #</u> 11913
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/12/12 / 09/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/17/12	09/21/12	5a A7N More In The AM	5-6a		:30			NM	5	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$120.00			
N 2	KOAT	09/17/12	09/21/12	6a A7N More In The AM	6-7a		:30			NM	6	\$1,800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				6	\$300.00			
N 4	KOAT	09/17/12	09/21/12	Good Morning America	7-9a		:30			NM	10	\$2,250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				10	\$225.00			
N 7	KOAT	09/22/12	09/22/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$150.00			
N 10	KOAT	09/17/12	09/21/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	2	\$270.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M---F--				2	\$135.00			
N 12	KOAT	09/17/12	09/21/12	Anderson Cooper	11a-12n		:30			NM	3	\$210.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-W-F--				3	\$70.00			
N 17	KOAT	09/17/12	09/21/12	Ellen 3-4p	3-4p		:30			NM	10	\$1,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				10	\$150.00			
N 19	KOAT	09/17/12	09/21/12	Dr Oz	4-5p		:30			NM	10	\$2,750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 951210 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/17/12 - 09/23/12	<u>Product</u> Candidate	<u>Estimate #</u> 11913
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				10	\$275.00			
N 21	KOAT	09/17/12	09/21/12	Action 7 News @ 5p	5-530p		:30			NM	7	\$2,450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				7	\$350.00			
N 23	KOAT	09/17/12	09/21/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$600.00			
N 25	KOAT	09/17/12	09/21/12	Entertainment Tonight 630-7p	630-7p		:30			NM	9	\$4,050.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				9	\$450.00			
N 28	KOAT	09/17/12	09/21/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	5	\$3,250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$650.00			
N 29	KOAT	09/17/12	09/21/12	Action 7 News @ 1030p	1030-1105p		:30			NM	5	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$400.00			
N 34	KOAT	09/19/12	09/19/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$750.00			
N 36	KOAT	09/23/12	09/23/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	-----S				1	\$675.00			
N 37	KOAT	09/22/12	09/22/12	5-6a	5-6a		:30			NM	1	\$65.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$65.00			
N 38	KOAT	09/23/12	09/23/12	5-6a	5-6a		:30			NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$60.00			
N 39	KOAT	09/23/12	09/23/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$150.00			
N 40	KOAT	09/18/12	09/20/12	The View 10-11a	10-11a		:30			NM	2	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-T---				2	\$200.00			
N 41	KOAT	09/18/12	09/20/12	Chew, The	12-1pm		:30			NM	2	\$240.00
Class of Time - Immediately Pre-emptible without notice												

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Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 951210 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/17/12 - 09/23/12	<u>Product</u> Candidate	<u>Estimate #</u> 11913
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-T---				2	\$120.00			
N 42	KOAT	09/20/12	09/20/12	SCANDAL	9-10p		:30			NM	1	\$885.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$885.00			
N 43	KOAT	09/19/12	09/19/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$110.00			
N 45	KOAT	09/20/12	09/20/12	WIPEOUT	7-8p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$1,000.00			
N 47	KOAT	09/21/12	09/21/12	PRIMETIME	8-9p		:30			NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$500.00			
N 52	KOAT	09/22/12	09/22/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$400.00			
N 53	KOAT	09/17/12	09/20/12	Nightline	1105-1135p		:30			NM	4	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWT---				4	\$100.00			
N 54	KOAT	09/17/12	09/21/12	Katie Couric M-F	2p-3p		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M---F--				2	\$150.00			
N 55	KOAT	09/22/12	09/22/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$200.00			
N 56	KOAT	09/22/12	09/22/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$200.00			
N 58	KOAT	09/19/12	09/19/12	REVENGE	9-10p		:30			NM	1	\$950.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$950.00			
N 59	KOAT	09/23/12	09/23/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$400.00			
N 61	KOAT	09/17/12	09/17/12	CMA MUSIC AWARDS	7-10p		:30			NM	1	\$1,975.00
Class of Time - Fixed Non Pre-emptible												

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Contract / Revision 951210 /		Alt Order #
Contract Dates 09/17/12 - 09/23/12	Product Candidate	Estimate # 11913
Advertiser Heinrich/D/Senate		Original Date / Revision 09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,975.00			
N 62	KOAT	09/18/12	09/18/12	20/20	Prime Other		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$850.00			
N 63	KOAT	09/23/12	09/23/12	Emmy Red Carpet Special	5p-6p		:30			NM	1	\$1,100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,100.00			
N 64	KOAT	09/23/12	09/23/12	64th Annual Emmy Awards	7p-10p		:30			NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$900.00			
Totals											106	\$36,790.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/23/12	106	\$36,790.00	\$31,271.50	\$2,189.01	\$33,460.51
Totals	106	\$36,790.00	\$31,271.50	\$2,189.01	\$33,460.51

Signature: _____ Date: _____

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RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	September 10, 2012	
Station:	KOAT	Drop Down
Sales Region:	LOCAL	Drop Down
Agency:	Media Strategies & Research	
Advertiser:	Heinrich/D/Senate	
Invoice #	947256	Net Invoice Amount \$
Invoice Date		Amount Paid
	Adjustment to Gross Billing	\$ 130.00
	Adjustment to Net Billing	\$ 118.24
AE Name:		
SM Name:	Beth Pfefferle	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 9/3 - they will respend \$'s.

Revised invoice required? ☐

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: _____ by _____

